

LAKE OCONEE  
**FOOD & WINE**  
FESTIVAL • 2019



## MARKET PLACE VENDOR

2019 APPLICATION INFORMATION AND APPLICATION FORM

L A K E O C O N E E  
**FOOD & WINE**  
F E S T I V A L • 2 0 1 9

## EXHIBITOR GUIDELINES AND APPLICATION

1. Applications may be submitted by email or through the LOFW Festival website. However, space is limited, so selection is based on a first-come, first-serve basis.
2. The deadline for application and fees is February 15, 2019. Applications and fees received by December 15, 2018 will receive a \$25.00 discount.
3. Requests for refunds must be received before Feb. 15, 2019. No refunds will be processed after this date.
4. Submit 5 photographs. All photographs become the property of LOFW and will not be returned.
  - a. One (1) photograph of applicant at work on art or product. Include artist and show work-in-progress.
  - b. Three (3) close-up photographs of product
  - c. One (1) photograph of your merchandising effort (typical product display)
5. Art/Craft/Product/Gourmet Food items offered for sale must be made by the applicant.
6. Prints offered by artists may not exceed 50% of offering. Original art must meet or exceed 50% of offerings.
7. Applications for packaged food shall include a copy of a current certificate accepted by the State of Georgia and valid during LOFW (U.S.D.A., State Department of Agriculture and State Health Department Inspection Certificate are generally acceptable.)
8. Applicants are required to be present, full time, during the festival. Marketplace hours are 10am – 4pm.
9. Exhibitors may not sub-lease assigned booths.
10. The sale of t-shirts and caps is prohibited.
11. Exhibitor must be 21 or over in age.

# APPLICATION INFORMATION

## OUR RESPONSE:

Every application is considered promptly. You will receive an automated email that verifies we have received your application. We will let you know if your application is accepted or not. We will also let you know if you are placed on our wait-list.

## FEES:

Fees for single booths are \$250.00 and include (1) ticket to the Grand Tasting, (1) 6 ft. OR 8 ft. skirted table, Advertising on LOFW website, social media, & auction site, Assistance with unloading/loading, and Saturday hotel parking (1 vehicle). Once you receive notification that your application has been accepted, please promptly submit payment using the options listed below. Once payment is received, your name and website information will be added to our Festival Website.

## PAYMENT SUBMISSION:

1. Application Deadline: All vendors must be reserved no later than February 15, 2019 payment may be **submitted electronically or mailed:**

### I. Submitted Electronically:

Link will be emailed to the address listed on your application upon acceptance

### II. By Mail:

Fill in the attached form, print and mail to:

Lake Oconee Food & Wine Festival  
2901 Reynolds Walk Trail  
Suite 112  
Greensboro, GA 30642

## PLEASE NOTE:

### AUCTION ITEM DONATION:

Each exhibitor is asked to donate an item (\$50 or more value) to our silent auction. All funds raised from the silent auction benefit local children's charities.

### 2019 LOFW FESTIVAL DATE:

The Market Place date is Saturday, March 16, 2019, 10:00 a.m. to 4:00 p.m. Set-up begins on Saturday at 8:00 A.M.

### SITE:

The Ritz-Carlton, Reynolds Lake Oconee in Greensboro, GA. Exhibition space is located in and around the hotel buildings. Outside spaces are located on natural ground, which may not be level.

### PARKING:

Exhibitor and customer parking is adjacent to the festival grounds. Exhibitor parking for one vehicle is complimentary.

# 2019 MARKET PLACE APPLICATION FORM

## INSTRUCTIONS:

You may fill in the form below electronically, or print the form and write-in your responses.

To fill in this form electronically:

1. Ensure that the form is saved to your hard drive or on your device
2. Type in responses to the questions below
3. Save the form again when you have finished
4. Email the completed form back to us at: [marketplace@oconeefoodandwine.com](mailto:marketplace@oconeefoodandwine.com)

## 1: ORGANIZATION DETAILS:

Exhibitor Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
street address line 1

\_\_\_\_\_ street address line 2 (optional)

\_\_\_\_\_ city state zip code

Telephone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

*Application Continues on Following Page*

## 2: EXHIBITOR DETAILS

1. **Describe the work to be exhibited:** Please be specific, include all items that you wish to be juried for inclusion in your display.

2. **Write a brief resumé:** Include specific previous show participation, awards, special training/education and/or interesting techniques.

*Application Continues on Following Page*

## 2: EXHIBITOR DETAILS CONTINUED

3. Range of Prices for your work: \_\_\_\_\_

4. Do you require electricity for your display?      YES |  NO

4b. If you answered yes, for what purpose is the electricity used? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Do you demonstrate how your craft is made?      YES |  NO

### 5. Booth Preference:

(Booth Locations are dependent on availability, assignments are subject to merchandising requirements of LOFW however we will attempt to honor your preferences)

INSIDE BOOTH |  OUTSIDE BOOTH |  NO PREFERENCE

6. Have you ever exhibited at LOWF?                      YES |  NO

Please Return This Application by February 15, 2019

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You May Fill-In and Submit Your Application Electronically Here:

<https://oconeefoodandwine.com/festival-vendors>

Questions?

Contact Jana Roper at: [marketplace@oconeefoodandwine.com](mailto:marketplace@oconeefoodandwine.com)  
or: 706-453-6027



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